



*Ronin Equity Partners*

CORPORATE OVERVIEW  
2019

## *The Ronin Approach*

- ❑ Ronin Equity Partners, Inc. is a Dallas, TX based boutique investment bank that provides an array of financial services in order to provide our clients with turn-key solutions and value.
- ❑ Ronin offers a multifaceted approach encompassing the following areas:
  - Mergers & Acquisitions. (M&A)
  - Capital Formation Strategies. (Debt and Equity)
  - Convertible Note Advisory & Due Diligence Services.
  - Initial Public Offerings (IPOs) / Reverse Merger Advisory

## *Mergers & Acquisitions*

- ❑ Ronin offers comprehensive financial and strategic advisory services relating to:
  - ❑ Mergers and Acquisitions;
  - ❑ Purchases and sales of publicly and privately owned businesses;
  - ❑ Divestitures of corporate subsidiaries, assets and divisions;
  - ❑ Private placements; and
  - ❑ The formation of joint ventures, strategic alliances and other business combinations
  
- ❑ We help our clients understand their alternatives, develop negotiating strategies and we recommend approaches, providing assistance in initiating, structuring, valuing, financing, and implementing.

## *Mergers & Acquisitions*

- ❑ Ronin provides value to our clients through both a buy-side and sell-side assignment by:
  - ❑ Providing valuation range estimates within the context of current industry and market condition.
  - ❑ Using expected value ranges to help management evaluate alternatives and determine the best course of action.
  - ❑ Running a tightly controlled process by reaching out to selected high probability potential buyers.
  - ❑ Working with management to accurately position the company and fully communicate the potential value to potential buyers.
  - ❑ Giving guidance on valuation and acquisition strategy
  - ❑ Assisting in the diligence process to help confirm or refute valuation and execute acquisition strategy.

## *Capital Formation Strategies*

Through our long and successful history in capitalization transactions, we have developed a significant network of angel investors, private equity, venture capital funds, institutional investors and lenders. In addition, we often partner with other investment banking professionals to expand this network.

### **BGMA 2010**

Our capitalization services extend far beyond simply matching companies with sources of capital. Through proper structuring, we work to ensure that clients achieve as much value and control as desired. It is critical to match the right types and amounts of capital in a company, relative to its strategic and business plans and life-cycle stage. This is where our consultative investment banking approach sets us apart from others in the industry.

expertise.

## *Capital Formation Strategies*

Some of our Capital Formation Strategies include the following services:

- Strategic planning/business plans
- Financial modeling/forecasting
- Evaluating types and amounts of required capital
- Identifying sources of debt and equity capital
- Assisting with negotiations and closings
- Preparing companies and owners for capitalization
- Working with networks of key advisors

## *Capital Formation Strategies*

Some of the financing tools and mechanisms that we use in order to ensure the proper Capital Formation strategy has been deployed are the following:

- Direct Equity Investment (Common and Preferred Stock)
- Private Investment in Public Equity (PIPE Transactions)
- Asset Based Lending (ABL)
- Conventional Debt / Establishing Terms Loans and Lines of Credit.
- Convertible Note Financing (Debt with option to convert into Equity)
- Accounts Receivable / Purchase Order / Inventory Financing / Equipment Leasing.
- Merchant Cash Advances.

## *Going Public Strategies*

- ❑ Ronin can assist well qualifying companies in putting together a comprehensive going public strategy that meets the needs of the Company.
- ❑ Going public, either directly through an IPO or through a reverse merger, can create a liquidity and/or exit strategy for existing management and shareholders as well as provide the company with a platform to raise capital for growth and or acquisitions.
- ❑ Ronin has experience listing a variety of companies across many industry sectors on the following exchanges:
  - ❑ New York Stock Exchange (NYSE)
  - ❑ NASDAQ
  - ❑ Hong Kong Stock Exchange (HKSE)
  - ❑ Canadian Securities Exchange (CSE)
  - ❑ Over The Counter (OTC MARKETS)

## *Going Public Strategies*

Ronin assists in providing the following related services as it relates to deploying a going public strategy:

- ❑ Identifying the course and path in which to go public (Direct vs. Reverse Merger or Takeover)
- ❑ If through Reverse Merger, identification and analysis of a public vehicle.
- ❑ Outlining the timing process and preparing the initial source and use of funds and initial capitalization structure.
- ❑ Providing access to key service providers necessary for a smooth and cost effective transaction. These include, but are not limited to securities counsel, PCAOB accountants, investor relations firms, and transfer agents.
- ❑ Introductions to potential capital sources for both pre-public and post public access to capital.

*Contact Us*

WE WANT TO HEAR FROM YOU

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